

# Maia Weinstock

Website: [www.maiaw.com](http://www.maiaw.com)

## RECENT WORK EXPERIENCE

### Editorial Director, *BrainPOP.com*

March 2006 – Present

- Planned, wrote, and edited scripts and features for BrainPOP educational animated movies
- Managed daily activities of BrainPOP writers, interns, and fact-checker
- Coordinated with production, marketing, and PR departments to plan BrainPOP initiatives
- Served as point person for all editorial projects

### Production Editor, *Discover*

August 2004 – February 2006

- Designed department layouts; supervised art delivery to prepress for *Discover* magazine
- Managed text flow, page routing, copy changes, and design revisions on all articles
- Acted as liaison between prepress and editorial depts.; maintained all art and edit file logs
- Wrote regular articles for news and reviews sections; Edited “Ask Discover” news column

### Reporter/Researcher, *Discover*

June 2001 – July 2004

- Reported and wrote regular science news articles for *Discover* and *Discover.com*
- Performed research and fact-checking duties for *Discover* feature articles and departments
- Edited “Ask Discover” news column; occasionally edited “Sky Lights” astronomy column
- Wrote regular reviews of science-related books, websites, shows, toys, and gadgets

### Assistant Editor, *Aviation Week's AviationNow.com*

January – June 2001

- Edited e-newsletter, career channel, quizzes, and calendars for *AviationNow.com*
- Re-purposed *Aviation Week & Space Technology* magazine content for Web use
- Wrote aviation and space news stories for *AviationNow.com*

### Staff Writer, *SPACE.com*

March – October 2000

- Wrote more than 75 articles on astronomy and space-related science news
- Produced the site's colleges section, space fact pages, and several image galleries

### Assistant Editor, *Science World*

June 1999 – March 2000

- Performed editing duties for the science classroom magazine, *Science World*
- Wrote regular feature articles and news stories for *Science World*
- Co-wrote and edited *Science World* teacher editions

## EDUCATION

**Brown University, Providence, RI**  
Bachelor of Arts in Human Biology

1995 – 1999

**Rhode Island School of Design, Providence, RI**  
Coursework in Graphic Design

1998

**School of Visual Arts, New York, NY**  
Coursework in Jewelry Design

2007 – 2008

## SKILLS

**Computer:** Proficient in both Windows and Macintosh environments  
**Internet:** Created various websites; HTML proficient; Nexis and other search tools  
**Graphics:** Quark Xpress, Adobe Photoshop, Adobe Acrobat, etc.  
**Photography:** Proficient in development of black & white film and prints  
**Languages:** Conversational Spanish and Catalan

## AFFILIATIONS

**National Association of Science Writers:** Member  
**National Geographic Society:** Member  
**Young New Yorkers' Chorus:** Tenor, board member, webmaster  
**New York Baseball Giants Nostalgia Society:** Member, webmaster

## ACTIVITIES & INTERESTS

Sports include baseball, squash, skiing, volleyball, cycling, and tennis. Hobbies include travel, photography, music, reading, film, and blogging.